



UKLA Strategic Focus for 22/23 and beyond

Approved by UKLA Committee Oct 2022

The ILCA truly is the boat for all ages. Whether you're a junior about to embark on an adventure in the ILCA 4 (4.7), right up to over 75 legendary Master sailor, no other class is raced in more countries in the world. The ILCA is a massive class, ranging from grassroots all the way up to Olympic sailors and we are lucky enough in the UK to have a thriving scene of both. We are the UKLA.

We want to grow the class by supporting activity across all age groups, at all levels and in all regions – all truly inclusive class.

We want to promote the inclusive nature of the class even more than before

We want to deliver our activities efficiently with more volunteers and ensure we provide the information needed on ILCA sailing in the UK.

We intend to do this by re-investing any surplus we make while retaining a healthy reserve. We would hope that with this focus we can grow our membership over the medium term.

Sailing

Our aim is to provide high quality racing in our UKLA run open meetings (qualifiers), Nationals and Masters events in a variety of locations that attracts a wide range of ILCA sailors

- We will review Nationals 2022 feedback and implement recommendations to ensure this continues to be our premier event
- We are improving behaviour to ensure our events are a welcoming place for all
- We are updating and refining our on-water safety protocols and our approach to volunteers to make us more attractive
- We will strive to have at one or two UKLA events away from south coast, venue dependent
- We want to bid for a major international event
- Encourage a wider range of ILCA7 sailors at all our events

Training

Our aim is to continue to provide high quality training at locations across the country that is accessible to a wide range of ILCA sailor

- We are implementing our new National training programme
- While providing more admin support with key volunteers for the much-increased level of training

Club sailing, Grands Prix, Super Grands Prix

Our aim is to support ILCA sailing in clubs, helping to provide the opportunity to gain experience and new skills and allowing club sailors to compete in Grands Prix, Super Grands Prix

- We will review our support of open meetings including Super Grands Prix (including lessons learnt) to encourage more club sailors to participate in open meetings
- We want to build on our recently launched and UKLA supported club-based training
- We would like to assess and possibly implement a UKLA led virtual winter education / training programme for club sailors



Promotion, Comms, Media, Sponsorship

Our aim is to promote the class as much as possible

- Firstly, we want to identify and recruit volunteers to support this under-resourced area
- We will also review our website and determine if significant enhancements are needed improve access to information

Finances, Governance and volunteers

Our aim is to increase membership and reinvest as much as we can back into the class while maintaining decent reserves. We want to run ourselves with best practices attracting volunteers to collaborate with our committee and staff.

- Develop an overall volunteering strategy for both our events and running UKLA
- Implement updated EDI policy and launch initiatives in this area

Pathway and International events

Our aim is to provide the opportunities for as many sailors as possible to complete in international events aboard for fun and gaining experience. We will also work with the RYA to support sailors aspiring to elite level.

- Promote attending international events as a development opportunity for our sailors